

Trimax is Expanding it's Product Range

- *Makers of the only satellite signal analyzer with an ASI output*
- *Started with Android-based STBs for every distribution mode*
- *Recently acquired new office space to handle their growth*
- *Very large R&D department with new heavy focus on Android*

■ This office complex was recently completed in the expansive, newly christened New-Bao'an industrial park with its eight-lane roads. A five-star hotel is currently being constructed next to the office complex. Here right next to the bay by the Pearl River and not far from the Shenzhen International Airport can be found Trimax's headquarters. Jerry Chu runs the sales of signal analyzers and recently also Android STBs from this location.

TRIMAX
THE PROFESSIONAL EQUIPMENT

Jerry Chu is expanding his company Trimax one small step at a time



■ Jerry Chu is Trimax's Owner President. Here he can be seen in his office examining a production sample of the new TM6600 Ultra with ASI output.



Jerry Chu recently acquired new office space in a highly modern, brand new office building in the equally brand new district New-Bao'an west of Shenzhen. "We occupy 300 square-meters here on the tenth floor", says Jerry as he highlights the exquisite view from his office window. "That's the Pearl River," comments Jerry as he looks over to the Qianhaiwan Bay just a few hundred meters away. Not far away is Shenzhen's international airport. Shenzhen, a metropolis with 12 million inhabitants, is home to a large number of digital TV companies, one of which is the upcoming company Trimax.

TELE-satellite readers are already familiar with Trimax as a satellite signal meter manufacturer. One of their newest highlights is the TM6600 Ultra Signal Meter with ASI output. As it turns

out though, this device is not their only innovation; on the contrary: "We were very active last year in 2011 and managed to develop a number of new products", explains Jerry Chu. Trimax developed additional TM6600 models: "With CI+ and also a combination model CA and CI+." These meters are available with all the different tuner variations, in DVB-S and DVB-S2 and as a combination unit for DVB-C and DVB-T2 as well as DVB-S2 and DVB-T2.

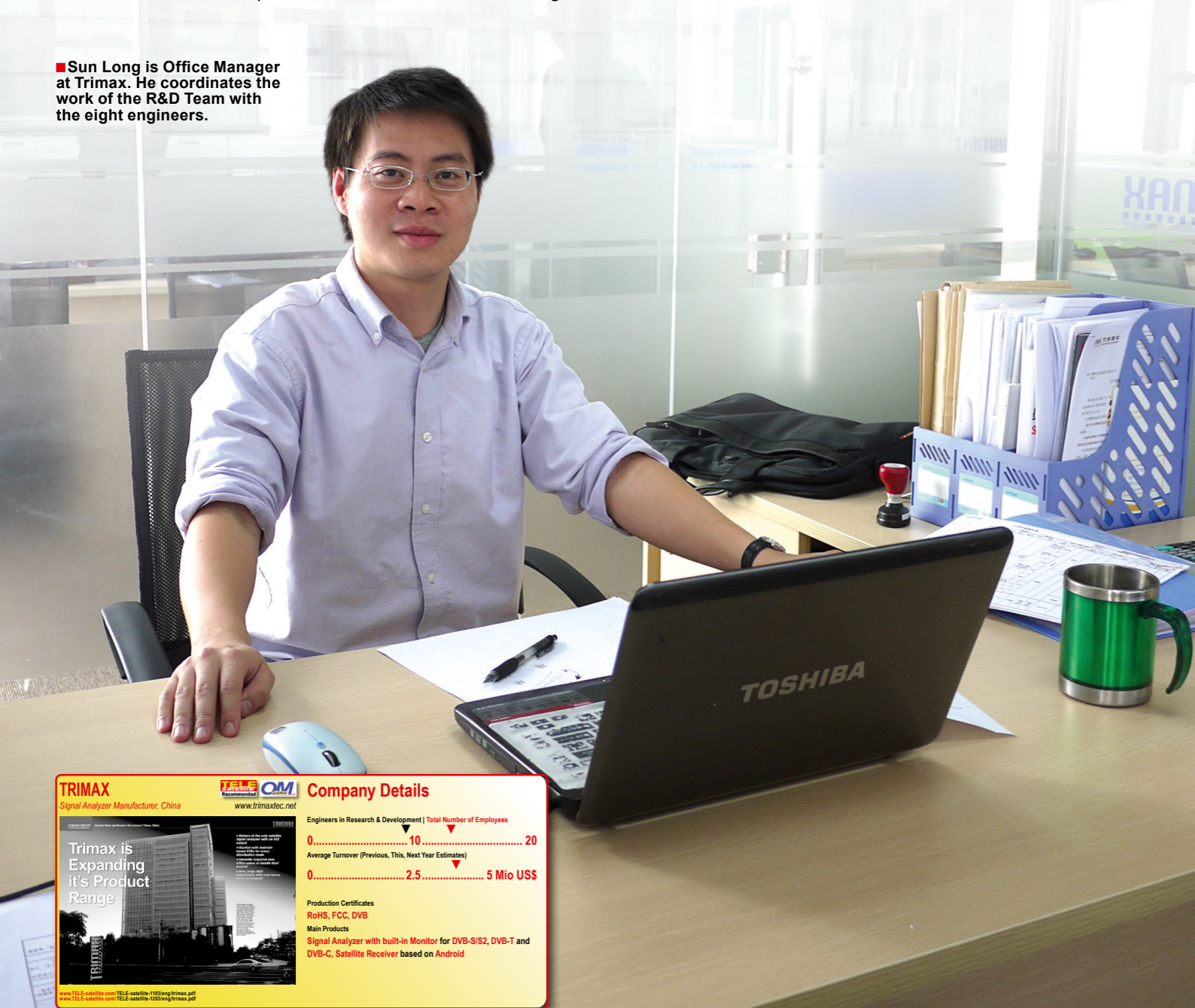
Receivers, on the other hand, are very new to the Trimax scene. "We recently began offering STBs with the Android 2.3 system." Jerry Chu wants to use this to conquer a new market and justifies this: "STB numbers are significantly higher than signal analyzers." Currently the Android STB market with its Internet integration is limited to the

highly developed European and North American regions. Only in these regions are high speed Internet connections readily available although other regions of the world are quickly catching up. "We offer our Android boxes in all the standards: DVB-T2, DVB-S2, DVB-C and of course ATSC."

The company is showing signs of exceptional growth: "In 2011 the economic crisis lowered our sales, but I'm very optimistic for 2012!" For 2012 Jerry Chu is expecting to nearly double his sales thanks in large part to the start of the Android STB line.

Whether this ambitious goal for Trimax is realistic or not can be determined by our readers: we will be presenting a test report on a Trimax Android box soon in an upcoming issue of TELE-satellite.

■ Sun Long is Office Manager at Trimax. He coordinates the work of the R&D Team with the eight engineers.



TRIMAX
Signal Analyzer Manufacturer China
www.trimaxtec.net

Company Details

Engineers in Research & Development | Total Number of Employees
0 10 20

Average Turnover (Previous, This, Next Year Estimates)
0 2.5 5 Mio US\$

Production Certificates
RoHS, FCC, DVB

Main Products
Signal Analyzer with built-in Monitor for DVB-S/S2, DVB-T and DVB-C, Satellite Receiver based on Android

Trimax is Expanding its Product Range

www.TELE-satellite.com/TELE-satellite-110312/trimax.pdf
www.TELE-satellite.com/TELE-satellite-110312/trimax.pdf